LED STREETLIGHTS WORKSHOP

STRATEGIES FOR SUCCESSFUL DEPLOYMENT
NOVEMBER 20, 2013 | REDWOOD CITY PUBLIC LIBRARY & CITY HALL

9:30 – 10:00 AM Networking and Exhibitors

10:00 – 10:10 AM Opening Remarks..................................................... Bill Erkins, Community Development Director, Redwood City; Rafael Reyes, BACC

10:10 – 10:30 AM Roundtable Introductions

10:30 – 11:20 AM Funding and Financing
Moderator: Overview and Updates...................................................... Rafael Reyes, BACC
Case Study: Energy Services Agreement ......................... Roger Bradley, City of Dublin
Case Study: Private Financing...................................................... Katano Kasaine, City of Oakland

11:30 AM – 12:20 PM Stakeholder Engagement
Moderator: Overview................................................................. Kelly Cunningham, CLTC
Case Study: Internal Buy-in from City Leaders ...................... Ray Razavi, San Bruno
Case Study: Community Outreach.............................................. Leah Edwards, Foster City

12:20 – 1:10 PM Needs Evaluation and Procurement Considerations
Non-technical Considerations ........................................... Jim Helmer, LightMoves Consulting
Technical Considerations ...................................................... Daniel Young, Energy Solutions

1:00 – 2:00 PM Lunch and Networking

2:00 – 3:30 PM Break-out Sessions
Deployment Strategies
Decorative Luminaire Retrofits and Replacements
Project Cost and Benefit Modeling
RFP and Specification Development

3:30 – 3:45 PM Closing Remarks..................................................... Kelly Cunningham, CLTC