Santa Clara, California and Sacramento, California, October 14, 2008

OSRAM Interactive LED Exhibit Debuts at California Lighting and Technology Center
Demonstration helps Companies, Legislators and Lighting Designers explore and understand LED Solutions

Lighting leaders from OSRAM Opto Semiconductors and OSRAM SYLVANIA's LED Systems business units, together with the California Lighting and Technology Center (CLTC) at UC Davis, California, unveiled an interactive LED demonstration wall that offers a tangible look at current and emerging LED lighting products and system solutions. The CLTC supports the adoption of energy-efficient lighting by hosting technology demonstrations, development, outreach and educational activities in partnership with the lighting industry, lighting professionals, and the electric utility community.

The interactive demonstration, showcased in the main lobby of the CLTC educational facility, will serve to increase awareness of energy efficient LED lighting solutions. In particular, it is intended to address the interests and needs of end users such as corporations looking to re-lamp for greater energy efficiency, legislators and regulatory agencies working to establish new standards for lighting, and lighting designers looking to enhance the overall aesthetics of energy efficient designs.

LEDs are rapidly migrating into the general illumination market as the light source of choice for various applications due to their robust nature, reliability, long life, energy efficiency and low maintenance requirements. LED lighting can provide similar light output to conventional light sources while delivering higher efficiency. LEDs are small, compact light sources, making them scalable for nearly any application design.

OSRAM worked extensively with the CLTC over the course of several months to design the demonstration wall, which offers elements from each stage of the LED lighting process and includes three key elements:
- Functional discrete LEDs which showcase core LED technology provided by OSRAM Opto Semiconductors including OSTAR Lighting, Power TOLED and the bright white DRAGON family of products.

- LED lighting modules and sub systems such as HF2Stick XB Sx and HF2DISPLAYStick from OSRAM SYLVANIA’s LED Systems Group demonstrates high efficacy and high lumen output performances.

- Commercialized fixtures from partners such as Journee include LED track lighting fixtures and LED recessed down lights.

The display also features integrated elements such as a color washed wall, which demonstrates the ability to use light for architectural and aesthetic appeal.

Unlike other demonstrations at CLTC, this display is constructed to allow for an ongoing up to date display of technology highlighting the continuing and rapid innovation in the LED lighting space. “Our vision for this wall was to allow for an interactive and live display of what can be done with LED lighting,” said Tom Shottes, President and CEO of OSRAM Opto Semiconductors, Inc. “The partnership between OSRAM and CLTC will provide our constituents with access to the most progressive ideas and advanced design approaches in the LED lighting arena.”

ABOUT OSRAM OPTO SEMICONDUCTORS
OSRAM is part of the Industry sector of Siemens and one of the two leading lighting manufacturers in the world. Its subsidiary, OSRAM Opto Semiconductors GmbH in Regensburg (Germany), offers its customers solutions based on semiconductor technology for lighting, sensor and visualization applications. OSRAM Opto Semiconductors has production sites in Regensburg (Germany) and Penang (Malaysia). Its headquarters for North America is in Santa Clara (USA), and for Asia in Hong Kong. OSRAM Opto Semiconductors also has sales offices throughout the world. In the 2007 fiscal year (to the end of September) OSRAM Opto Semiconductors employed more than 4000 people and achieved sales totaling 520 million euros. For more information go to www.osram-os.com.

ABOUT OSRAM SYLVANIA LED SYSTEMS
The OSRAM SYLVANIA’s LED Systems Business Unit (LS) integrates and manufactures LED systems for the general lighting market through a global network of research, design and manufacturing teams. The organization also develops new technologies for LED Systems to continually leverage its competitiveness in the industry. The OSRAM’s global LS Business Unit consists of three regional business development organizations located in Europe, NAFTA and Asia Pacific. For more information about OSRAM SYLVANIA, go to www.sylvania.com.

ABOUT OSRAM SYLVANIA:
OSRAM SYLVANIA is a leader in lighting solutions and specialty products that feature innovative design and energy saving technology. The company sells products for homes, businesses and vehicles primarily under the SYLVANIA brand name, and also under the OSRAM brand. Headquartered in Danvers, Mass., OSRAM SYLVANIA is the North American operation of OSRAM GmbH, a wholly owned subsidiary of Siemens AG. For more information, visit www.sylvania.com
ABOUT CLTC
The California Lighting Technology Center (CLTC), at UC Davis, is a research and education facility that focuses on the application of energy-efficient lighting and daylighting technologies through research, development, demonstration, outreach and education in partnership with utilities, manufacturers, end users, builders, designers, and governmental agencies. CLTC was established through a collaborative effort of the California Energy Commission’s Public Interest Energy Research (PIER) Program and the University of California, Davis, with support from the U.S. Department of Energy and the National Electrical Manufacturers Association to advance energy efficient lighting and daylighting technologies.

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