EMerge ALLIANCE CONTINUES TO GAIN SUPPORT FOR DC POWER DISTRIBUTION
IMPROVING ENERGY EFFICIENCY, SUSTAINABILITY IN BUILDINGS
Alliance and members show progress and products at Lightfair 2010

SAN RAMON, CALIF. (May 11, 2010) – The EMerge Alliance – an open industry association leading
the rapid adoption of safe, low-voltage direct-current (DC) power distribution and use in commercial
building interiors – today announced it has added 15 more companies to its coalition. Now more than
60-members strong, the Alliance continues to gain the support of building industry and technology
leaders in a collaborative effort to bring greater energy efficiency and sustainability to new and
existing facilities.

New members include Anderson Power Products, IDEAL INDUSTRIES, Leviton Manufacturing
Company, Lunera Lighting, ROAL Electronics USA and Traxon Technologies USA at the Participating
level; Electri-Cable Assemblies and Universal Lighting Technologies at the General level; ANL
Lighting, Donnelly Kerley Builders, Emeral Tech, Integrated Design Associates, PICA Interconnect
Solutions and Standard Solar at the Supporting level; and Lawrence Berkeley National Laboratory
(LBNL) at the Liaison level.

In addition to broadening and deepening its membership base, the Alliance has also teamed with the
California Lighting Technology Center (CLTC) at the University of California – Davis, a research and
education facility that was created to drive the adoption and commercialization of energy-efficient
lighting technologies. EMerge has joined the CLTC’s public-private partnership as an affiliate to
increase engagement with lighting innovators and contribute to the mission of improving efficiency
and practicality of new technologies, like DC-based LED lighting.

“Our focus is on creating opportunities to accelerate the development and advancement of the latest
technologies for lighting efficiency,” said Konstantinos Papamichael, co-director of the CLTC. “We’re
excited about the rapid progress that can be made with the new DC power platform and look forward
to working with the EMerge Alliance to further the efforts to take lighting efficiency to the next level.”

On average, LEDs and solid-state lighting can be up to 10 to 15 percent more efficient in the hybrid
AC-DC power distribution system established by the EMerge Alliance Standard. According to EMerge
Alliance Chairman Brian Patterson, the CLTC has also signed on to provide resources and expertise
to the Alliance in the product registration and evaluation process, which is now open to Governing,
Participating and General Members of the Alliance.

“Working with the CLTC and its affiliates, we can make major strides in the movement for new lighting
technologies and greener buildings,” said Patterson. “As the Alliance moves forward, we will continue
to partner with like-minded groups like the CLTC to further our progress toward application and
interoperability of products based on the Standard.”

Both organizations, as well as 14 EMerge members, are participating in LIGHTFAIR® International in
Las Vegas, May 12-14, 2010. Demonstrations of the Standard will be on display throughout the expo
at EMerge member booths – OSRAM SYLVANIA (#315), Tyco Electronics (#2621) and Lunera
Lighting (#2849). Alliance leaders will also host an open information session in room N236 at 11 a.m.
on May 13, for organizations interested in membership and involvement. To join the Alliance, please

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About the EMerge Alliance
The EMerge Alliance is an open industry association leading the rapid adoption of safe, low-voltage DC power distribution and use in commercial interiors through the EMerge Alliance Standard. This innovative Standard integrates interior infrastructures, power, controls and peripheral devices, such as lighting, in a common platform to facilitate the hybrid use of AC and DC power. Now, building owners can gain unprecedented design and space flexibility along with greater energy efficiency and improved sustainability. The not-for-profit Alliance is accepting new members at various levels. For more information, please visit www.EMergeAlliance.org.

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