Xeralux joins affiliate program at the California Lighting Technology Center

Partnering to design and deliver better, more sustainable lighting.

San Jose, CA – April 26, 2011 – Xeralux, Inc. (www.xeralux.com) today announced that it is now an affiliate of the California Lighting Technology Center (CLTC) at the University of California, Davis (www.cltc.ucdavis.edu) and will utilize its cutting edge facilities and dynamic support staff to accelerate the product development and market availability of Xeralux outdoor area and industrial lighting retrofits and fixtures. Xeralux and CLTC will refine such things as light distribution, efficiency, and controls. This collaboration will offer tremendous benefits, including the use of various resources for testing and analysis, consulting and partnership development, project participation, as well as participation in educational and promotional activities involving energy-efficient lighting.

The CLTC’s mission is to facilitate and accelerate the development and commercialization of energy-efficient lighting and daylighting technologies by stimulating partnerships with utilities, lighting manufacturers, end users, builders, designers, researchers, academics, and government agencies. The facility includes full-scale lighting and daylighting application laboratories for the development and demonstration of next-generation, emerging technologies. Comprehensive in-house and outreach training programs are being developed in cooperation with industry and utility groups to complement demonstration and application labs.

Industry partnerships are critical to move products from the lab to the marketplace. By joining the CLTC affiliate program, Xeralux will have the opportunity to collaborate with lighting industry experts and have access to state-of-the-art services with the assurance of a high degree of professionalism and legal protection.

“Xeralux and CLTC share a common mission – to develop and commercialize better, more efficient lighting,” said Jay Shuler, VP of marketing at Xeralux. “By making use of the exceptional resources offered by the CLTC, we bolster our efforts to be a leader in solid-state lighting. A great deal of effort will be put into this collaboration to make certain that Xeralux products continue to provide outstanding performance and value for our customers.”
About CLTC

The California Lighting Technology Center (CLTC) is a research, development, and demonstration facility for energy-efficient lighting at the University of California, Davis. CLTC is a unique and dynamic organization, working at the intersection of research, industry, and government.

CLTC was developed through a collaborative effort between the California Energy Commission, the U.S. Department of Energy, and the National Electrical Manufacturers Association to advance energy-efficient lighting and daylighting technologies. CLTC was established in 2003 at the University of California, Davis.

About Xeralux

Xeralux is a private company based in San Jose, California, consisting of experienced executives and professionals from large and small companies in lighting, networking and software. Our mission is to provide lighting systems that enable our customers to create safer, more beautiful and sustainable campuses while reducing energy and operational costs. Xeralux designs, manufactures and markets smart, sustainable outdoor area lighting systems for commercial, institutional, and industrial campuses and facilities.

The Xeralux X-series and XLE-HB are LED upgrade kits that replace the bulb, ballast and reflector in virtually any 50W-400W commercial outdoor area or high bay light fixture, converting it into an energy efficient, long lasting, extremely low-maintenance, mercury-free luminaire. Xeralux light engines reduce energy consumption and greenhouse gasses by 60-80%, eliminate annual bulb and ballast replacement costs, improve lighting quality and safety, and completely eliminate the toxic mercury found in traditional HID, inductive, and fluorescent light sources.