

Press Information

March 19, 2008

Philips Lumileds joins California Lighting Technology Center Affiliate Program

San Jose, CA — Philips Lumileds today announced that it has joined the California Lighting Technology Center as an affiliate member. As a member of the CLTC, Philips Lumileds is working with luminaire manufacturers to develop market ready LUXEON LED based applications that meet the energy efficiency and lighting quality levels required to meet EnergyStar® and similar regional and national guidelines.

“Our affiliation with the CLTC supports the development of specification and architectural grade solutions using our LUXEON Rebel and LUXEON K2 power LEDs,” said Jay Shuler, Regional Marketing Manager for The Americas at Philips Lumileds. “By working with the CLTC, our customers will gain access to new opportunities with state agencies, utilities and businesses eager to adopt solid state lighting solutions.”

CLTC, established through a joint effort of the California Energy Commission (CEC) and University of California at Davis, conducts both cooperative and independent activities with lighting manufacturers, electrical utilities and the design and engineering professional communities. These valuable partnerships facilitate the commercialization of products developed at CLTC in accordance with CLTC’s mission to bring viable research-based projects to the commercial marketplace in two years or less.

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About The California Lighting Technology Center (CLTC),

The CLTC at UC Davis, is a research and education facility that focuses on the application of energy-efficient lighting and daylighting technologies through research, development, demonstration, outreach and education in partnership with utilities, manufacturers, end users, builders, designers, and governmental agencies. CLTC was established through a collaborative effort of the California Energy Commission’s Public Interest Energy Research (PIER) Program and the University of California, Davis, with support from the U.S. Department of Energy and the National Electrical Manufacturers Association to advance energy efficient lighting and daylighting technologies.



About Philips Lumileds

Philips Lumileds is the world's leading provider of power LEDs for everyday lighting applications. The company's recent records for light output, efficacy and thermal management are direct results of the ongoing commitment to advancing solid-state lighting technology and enabling lighting solutions that are more environmentally friendly, help reduce CO₂ emissions and reduce the need for power plant expansion. Philips Lumileds' LUXEON LEDs are enabling never before possible applications in hospitality, outdoor lighting, retail lighting and in homes. More information about the company's LUXEON LED products and solid-state lighting technologies can be found at www.philipslumileds.com.

About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 121,000 employees in more than 60 countries worldwide. With sales of EUR 26 billion in 2008, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.

LUMILEDS
LIGHT FROM SILICON VALLEY