



# The Affiliate Program

*Supporting innovations in energy-efficient lighting*

CLTC is a not-for-profit research, development and demonstration facility leading innovations in energy-efficient lighting and daylighting technologies. Collaborating with partners in government, industry and academia, CLTC is a nexus for some of the most important developments in the rapidly evolving field of lighting.

Part of the University of California, Davis, CLTC conducts research, development, and demonstration projects, and it supports educational programs for both students and professionals. CLTC faculty and staff also work with legislative leaders and regulatory agencies on energy policy, lighting codes and building standards.



Donating to CLTC's Affiliate Program is an important way companies, utilities and other organizations can support the Center's mission. The descriptions below offer an overview of the most common ways CLTC utilizes affiliate funding to accelerate the development and commercialization of energy-efficient lighting and daylighting technologies.



### **STRATEGIC PLANNING**

Strategic planning activities strengthen CLTC's relationship with its partners and provide opportunities for mutual influence in direction and scope of future activities. Collaborative partners have access to CLTC's knowledge base for evaluation of current and prospective products, innovations and concepts.



### **TECHNOLOGY DISPLAYS**

Technology displays showcase innovative products for visitors from all aspects of the energy and lighting sectors. Lighting experts, policy makers and executives visit CLTC on a weekly basis for meetings and events that include personalized, interactive tours of the facility. This helps researchers, affiliates and visitors learn about the latest developments in lighting and connect with one another.



### **RESEARCH & DEVELOPMENT**

CLTC's research and development activities support product evolution in the laboratory and success in the marketplace. Affiliate contributions provide vital funding to maintain CLTC's laboratory facilities, support innovate research projects, and deliver energy-efficient technologies to market. The University of California offers defense of intellectual property protection for all new developments, and all partners are assured a high degree of legal protection.

# *Accelerating the development and deployment of energy-efficient lighting and daylighting technologies*



## **OUTREACH ACTIVITIES**

CLTC's outreach team provides marketing and media tools, including guides, case studies, photography, videos, media releases and reports. Staff members also help partners share news of new developments through newsletters, forums, conferences and social media. CLTC's training space and conference room are available to affiliates for seminars, educational programs and events.



## **DEMONSTRATIONS**

Product demonstrations are an excellent way to showcase and field test emerging lighting and daylighting technologies. Demonstrations help vet the performance of new products for host sites considering their options for future work, and demonstration projects result in case studies that can be used by other groups searching for energy-efficient lighting and daylighting alternatives.



## **POLICY DEVELOPMENT**

CLTC works with regulatory agencies to ensure that state and federal regulations and policies reflect best practices. Experts on staff assist decision makers in identifying, understanding and implementing policies that advance energy-efficient lighting and daylighting technologies and practices. This support plays a critical role in the development of policies that promote energy efficiency, advance workforce skills, and address climate change.

## **CONTRACT-BASED WORK**

CLTC offers partnership options, including sponsored research and technical service agreements. When potential projects require a statement of work, specific deliverables, technical services, or financial accounting, a contract is developed to support the effort. Contracts are processed by the UC Davis offices of Sponsored Programs and Business Contracts.

## Affiliate Benefits

<b>Steering Committee</b>	<b>Priority Access to Events</b>
The steering committee meets annually to discuss the recent achievements, suggest new priorities, objectives, projects, research topics, etc. and have focused, solution-driven dialogue.	CLTC has a tight-knit network of industry thought leaders. Our workshops are limited in size (unless directly funded) and our affiliate members will receive a number of priority reservations for each workshop.
<b>Collaborate on Projects</b>	<b>Opportunity to Write and Present</b>
CLTC researchers respond to several calls for proposals every year to state, federal, and private entities to pursue innovative and applied research. Affiliates have opportunities to collaborate on proposed projects.	Affiliates are given the opportunity to provide a written contribution (e.g., blog, announcements, etc.) to CLTC's website that may be of interest to our campus community, network, and stakeholders. Additionally, affiliates may be invited to speak on behalf of their organization.
<b>Access to Our Network</b>	<b>Additional Benefits</b>
As an academic institution, CLTC researchers and faculty have unique access to insights and new research findings, as well as to in-depth knowledge of the technical field. Affiliates have the advantage of many opportunities for engagement throughout the year. CLTC places an emphasis on educational opportunities for stakeholders on new standards, practices, etc.	<ul style="list-style-type: none"><li>• Industry advice and priority access to CLTC faculty and staff</li><li>• Two invitations to our annual Affiliates Forum</li><li>• Early access to our webinars (2-3/year)</li><li>• Logo recognition on our website and displayed at our office</li><li>• Assistance with hosting meetings at campus facilities</li><li>• Opportunities to post student jobs and internships to our website</li></ul>

## Annual Membership

Industry		Energy Utilities	
Annual Revenue	Fee	Population Served	Fee
> 50 Million	\$30,000	> 1 Million	\$30,000
10-50 Million	\$20,000	500,000-1 Million	\$20,000
< 10 Million	\$10,000	200,000-500,000	\$10,000
NGOs/Non-Profit: Please contact us.			

## Additional Opportunities

<b>Student Fellowship</b>	<b>\$50,000</b>	<b>Leadership Sponsor</b>	<b>\$100,000</b>
The fellowship will carry the company name and a student will be appointed to this fellowship for the academic year. The student will work, under faculty direction, on a project that is of interest to the company. The student will present his or her research to the company at the end of the academic year.		Leadership sponsors serve on the Energy and Efficiency Institute Board of Advisors—an outstanding network of executive-level thought leaders, representing some of the largest investors in the energy industry. For more information, please see materials on the Leadership Sponsor Program.	

CLTC's Affiliate Program is a unique opportunity for partners to support the Center and its mission. Annual affiliate gifts are unrestricted and tax-deductible.

### FOR MORE INFORMATION, CONTACT:

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**THE CALIFORNIA LIGHTING TECHNOLOGY CENTER** was established in 2003 by the California Energy Commission in collaboration with the U.S. Department of Energy and the National Electrical Manufacturers Association. Part of the Department of Design at the University of California, Davis, CLTC is dedicated to accelerating the development and deployment of energy-efficient lighting and daylighting technologies.