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# LED STREETLIGHTS WORKSHOP

## STRATEGIES FOR SUCCESSFUL DEPLOYMENT NOVEMBER 20, 2013 | REDWOOD CITY PUBLIC LIBRARY & CITY HALL

<b>9:30 – 10:00 AM</b>	<b>Networking and Exhibitors</b>
<b>10:00 – 10:10 AM</b>	<b>Opening Remarks</b> ..... Bill Erkins, Community Development Director, Redwood City; Rafael Reyes, BACC
<b>10:10 – 10:30 AM</b>	<b>Roundtable Introductions</b>
<b>10:30 – 11:20 AM</b>	<b>Funding and Financing</b> Moderator: Overview and Updates ..... Rafael Reyes, BACC <i>Case Study: Energy Services Agreement</i> ..... Roger Bradley, City of Dublin <i>Case Study: Private Financing</i> ..... Katano Kasaine, City of Oakland
<b>11:30 AM – 12:20 PM</b>	<b>Stakeholder Engagement</b> Moderator: Overview ..... Kelly Cunningham, CLTC <i>Case Study: Internal Buy-in from City Leaders</i> ..... Ray Razavi, San Bruno <i>Case Study: Community Outreach</i> ..... Leah Edwards, Foster City
<b>12:20 – 1:10 PM</b>	<b>Needs Evaluation and Procurement Considerations</b> Non-technical Considerations ..... Jim Helmer, LightMoves Consulting Technical Considerations ..... Daniel Young, Energy Solutions
<b>1:00 – 2:00 PM</b>	<b>Lunch and Networking</b>
<b>2:00 – 3:30 PM</b>	<b>Break-out Sessions</b> Deployment Strategies Decorative Luminaire Retrofits and Replacements Project Cost and Benefit Modeling RFP and Specification Development
<b>3:30 – 3:45 PM</b>	<b>Closing Remarks</b> ..... Kelly Cunningham, CLTC

