



## News Release

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### **University of California, Davis is First University to Teach Lighting Design Using OLED Technology – Thanks to Acuity Brands**

*Company also sponsoring university's 11th Annual Luminaire Design Competition for students, centered for the first time on innovative OLED-based technology*

**ATLANTA – January 8, 2015** – For the first time, the University of California, Davis Department of Design and the California Lighting Technology Center will focus on organic light emitting diode (OLED) technology in one of its most popular design classes, with the help of [Acuity Brands, Inc.](http://www.AcuityBrands.com) (NYSE: AYI).

The 2015 winter quarter *Designing with Light—Industrial Design* class taught by Professor Michael Siminovitch will require students to design, develop and create prototypes of fully working OLED-based luminaires using components provided by Acuity Brands, an established leader in OLED and other lighting and controls technologies.

In addition, Acuity Brands has agreed to sponsor the university's 11th Annual Luminaire Design Competition, a key component of the class.

“Professor Siminovitch is renowned for guiding talented students in becoming the next generation of inventive lighting designers,” said Peter Ngai, Vice President of OLED, Acuity Brands Lighting. “We are honored to be supporting this advanced learning environment and to be sponsoring this year’s Luminaire Design Competition.”

Energy-efficient OLED lighting products are broadening their reach beyond commercial applications, and are now available for residential and other common indoor lighting

applications. OLED products now offer unique lighting quality and design attributes that can creatively brighten any home, office or interior space at prices comparable to LED lighting solutions.

The 11th Annual Luminaire Design Competition culminates in an intensive, 10-week design challenge that emphasizes the development of next-generation lighting sources, including OLEDs. Participants will present their designs before a panel of lighting design industry experts in late March. The winner will earn an Acuity Brands-paid trip to present the design at the 2015 Lightfair International Tradeshow and Conference in New York City.

Acuity Brands will supply OLED panels, drivers and dimmers for students to use in their designs. Members of its Berkeley, CA-based OLED design team will serve as mentors for the students throughout the challenge, featuring Ngai, who kicked off the program on January 8 with a presentation on the technology to the participating students.

“OLED is emerging as a practical lighting option for consumers, and I am delighted that Acuity Brands is making its cutting-edge technology and expertise available to our students,” said Professor Siminovitch. “This is sure to be a thrilling and educational competition.”

Acuity Brands is one of the first lighting companies to offer a wide range of OLED products, with a portfolio that encompasses a variety of visual styles, mounting types, configurations, sizes and finishes. Its six product families bring an incredible array of innovative and iconic lighting solutions for corporate interiors, hospitality, residential, public feature spaces, and many other types of interior lighting applications.

The company’s comprehensive commercial product portfolio, – REVEL™, KINDRED™, TRILIA™, and CANVIS™ - is offered through one of its premier architectural lighting brands, [Winona Lighting](#).

Two additional Acuity Brands OLED product families -- AEDAN™ and CHALINA™ -- are currently available to retail shoppers nationwide at [www.homedepot.com](http://www.homedepot.com). The company expects these OLED collections – including decorative pendants, sconces and flush mounts -- to be available in other select stores and distribution channels in 2015.

For more information on Acuity Brands’ OLED solutions, and to learn more about OLED technology, please visit <http://www.acuitybrands.com/OLED> and <http://www.acuitybrands.com/OLED/consumer-products>.

### **About Acuity Brands**

Acuity Brands, Inc. is a North American market leader and one of the world’s leading providers of lighting solutions for both indoor and outdoor applications. With fiscal year 2014 net sales of \$2.4 billion, Acuity Brands employs approximately 7,000 associates and is headquartered in

Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's lighting solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting™, Winona® Lighting, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps™, Sunoptics®, RELOC® Wiring Solutions, eldoLED® and Acuity Controls.

### **About CLTC**

The California Lighting Technology Center (CLTC) is a not-for-profit research and development facility dedicated to advancing energy-efficient lighting and daylighting innovations. CLTC is part of the Department of Design at the University of California, Davis. The center conducts research, prototype development, product testing, field demonstrations, and case studies of new and emerging lighting technologies. CLTC collaborates with designers, manufacturers, utilities, government agencies, and others on a variety of projects. Find out more at [cltc.ucdavis.edu](http://cltc.ucdavis.edu).

### **About UC Davis**

For more than 100 years, UC Davis has been one place where people are bettering humanity and our natural world while seeking solutions to some of our most pressing challenges. Located near the state capital, UC Davis has more than 33,000 students, over 2,500 faculty and more than 21,000 staff, an annual research budget of over \$750 million, a comprehensive health system and 13 specialized research centers. The university offers interdisciplinary graduate study and more than 100 undergraduate majors in four colleges — Agricultural and Environmental Sciences, Biological Sciences, Engineering, and Letters and Science. It also houses six professional schools — Education, Law, Management, Medicine, Veterinary Medicine, and the Betty Irene Moore School of Nursing.

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